



Illinois Academy of Family Physicians
2022 Annual Meeting
Saturday, November 5, 2022
Aramark Conference Center – Downers Grove, IL

Exhibitor Prospectus

Overall Conference Objectives

- Educate physicians on current procedure instruction and provide the latest educational resources pertaining to preventive and chronic care treatment management
- Facilitate discussion on practice management and leadership development
- Convene family medicine leaders to discuss economics, reform and social/ethnic differences for implementing standards of diversity, equity and inclusion in the clinical workplace.
- Empower, encourage, and support the future of family medicine through presentation, workshop and discussion on current advances in clinical and practice management
- Provide a platform for physicians to share innovative ideas, best practices and build networks dedicated to improving the health of all patients

Date/ Location

Saturday, November 5, 2022
Aramark Conference Center
2300 Warrenville Road, Downers Grove, IL 60515

Illinois Family Medicine: Where Health Is Primary

The Illinois Academy of Family Physicians is a 5000+ member professional medical society dedicated to maintaining high standards of family practice in medicine and surgery. The IAFP is a constituent chapter of the AAFP, the largest medical specialty association in the country. Approximately 150-175 physicians are expected to attend the Annual Meeting.

Benefits of Supporting and Exhibiting

The IAFP Annual Meeting offers the opportunity for our partners to network and exhibit in the hub of the meeting space. Exhibits at the Primary Care Resource Fair will be featured in the main area of the conference center. The IAFP Annual Meeting offers networking with Illinois' family medicine physician leaders in a relaxed and welcoming setting. Here are just a few benefits:

- Interact face-to-face with influential decision makers in Primary Care medicine
- Build visibility for your company in a competitive marketplace
- Expand your prospects, strengthen existing customer relationships, generate leads
- Introduce new products/services; give product demonstrations and share research

Education, Networking, Collaborating and Fun

The IAFP Annual Meeting attracts Family Medicine physicians, (as well as faculty, residents and medical students) from across the State. The activities of this event will make an impact in patient care by advancing an understanding of both clinical and non-clinical elements in practicing medicine, provide avenues and resources for supporting underserved populations as well as highlight the many conditions and issues managed in Primary Care.

Celebrating Diversity: Our Patients, our Communities and Ourselves

Target Population

This CME event is specifically designed to educate Primary Care Providers. Family physicians are uniquely qualified to treat 90% of the conditions patients present, including biological and mental health concerns. Family medicine is the medical specialty which provides continuing, comprehensive health care for the individual and family. This conference offers the opportunity to educate a wide scope of primary care healthcare professionals to effectively coordinate care, promote preventive health and provide a medical home for patients and families.

Improving, Promoting and Enhancing the Future of Family Medicine!

The CME activities at the IAFP Annual Meeting will allow for scientific exchange among participants through the many, small interactive discussions and educational sessions. Behavioral change will occur subsequent to the presentation of evidence and care-based information, validation of current practice methods and discussion of pertinent tools, resources and issues surrounding managing patients- both from a preventive care perspective and through chronic care management. Goals of the IAFP Annual Meeting are to have physicians collaborate proactively, to increase awareness among all health professionals, use evidence-based and other strategies in both clinical and non-clinical aspects of medicine to eliminate disparities in health care and to strengthen the health care system throughout Illinois. The CME offered speaks directly to the needs of Illinois physicians (and physicians across the US) in a true effort to improve the caliber of care they provide to patients.

The practical, clinically relevant information in the CME activity will enable physicians to:

- Provide patient centric care and continuously advocate disease prevention, wellness, and promotion of healthy lifestyles.
- Employ evidence-based practice integrating best research with clinical experience and patient values for optimum care

Per ACCME guidelines, exhibits will be in a designated area, separate from education session rooms.

Illinois Academy of Family Physicians Annual Meeting

Exhibitor Support Levels and Benefits

\$5500 Platinum Level Supporter includes:

- **Prime Exhibit space at the IAFP Annual Meeting's Primary Care Resource Fair**
- **Recognition as a presenting sponsor** for one of the IAFP Annual Award winners.
- **Provide a 15-30 second "Congratulation message to the award winner"** video clip
- **Dedicated Facebook post** recognizing your organization as a Supporter
- Podium/Verbal recognition at conference plenary session
- Invitation to attend IAFP Annual Meeting Reception
- Click-through logo (link to your website) from the Annual Meeting conference web page
- Logo in program collateral/marketing, with link to your website in digital channels
- Welcome Bag Insert – (provide 150 copies for placement in attendee bags)
- Acknowledgement (visual recognition) on continuous looping conference slide show
- Written Recognition as a Gold Supporter- company name listed on onsite signage
- Email blast featuring your organization as a supporter (sent to all registered attendees)
- Post event "Thank You" e-blast recognition with your click-through logo featured
- Recognition in pre-event e-communication marketing
- Lead capturing for post-conference follow-up
- Participation in Exhibit Hunt Game - attendees will be incentivized to visit your exhibit

\$2500 Gold Level Supporter includes:

- **Exhibit space at the IAFP Annual Meeting's Primary Care Resource Fair**
- Invitation to attend IAFP Annual Meeting Reception
- Click-through logo (link to your website) from the Annual Meeting conference web page
- Logo in program collateral/marketing, with link to your website in digital channels
- Welcome Bag Insert – (provide 150 copies for placement in attendee bags)
- Acknowledgement (visual recognition) on continuous looping conference slide show
- Written Recognition as a Gold Supporter- company name listed on onsite signage
- Email blast featuring your organization as a supporter (sent to all registered attendees)
- Post event "Thank You" e-blast recognition with your click-through logo featured
- Recognition in pre-event e-communication marketing
- Lead capturing for post-conference follow-up
- Participation in Exhibit Hunt Game - attendees will be incentivized to visit your exhibit

\$1000 Silver level Supporter includes: *(no exhibit opportunity offered at this level)*

- Invitation to attend IAFP Annual Meeting Reception
- Click-through logo (link to your website) from the Annual Meeting conference web page
- Logo in program collateral/marketing, with link to your website in digital channels
- Welcome Bag Insert – (provide 150 copies for placement in attendee bags)
- Acknowledgement (visual recognition) on continuous looping conference slide show
- Written Recognition as a supporter- company name listed on onsite signage
- Email blast featuring your organization as a supporter (sent to all registered attendees)
- Post event "Thank You" e-blast recognition with your click-through logo featured

\$500 Bronze Level Supporter includes: *(no exhibit opportunity offered at this level)*

- Company name or logo in program collateral (marketing, etc.)
- Promotional material included in attendee packets (provide 150 copies)

Questions? Please contact Desma Rozovics at drozovics@iafp.com or 312-301-6232

IAFP Annual Meeting 2022 Schedule

*DRAFT AGENDA**

7:30 am	Registration opens / Exhibits
7:30- 8:00 am	New Physician breakfast
8:00 - 9:00 am	Committees / MIGs meeting
9:00 - 9:15 am	Exhibit Break
9:15 am	Welcome
9:30 - 10:00 am	CME 1
10:00 - 10:30 am	CME 2
10:30 - 11:00 am	CME 3
11:00 - 11:30 am	CME 4
11:30 - 12:00 pm	CME 5
12:00 - 12:30 pm	Exhibit Break
12:30 - 1:45 pm	Installation of the Board and Fellow Convocation Luncheon
1:45 - 2:00 pm	Exhibit Break
2:00 - 2:30 pm	CME 6
2:30 - 3:00 pm	CME 7
3:00 - 3:30 pm	CME 8
3:30 - 4:00 pm	CME 9
4:00 - 4:30 pm	CME 10
4:30 - 4:45	Exhibit Break
4:45 - 5:30 pm	Awards
5:30 - 6:30 pm	Reception
7:00 - 9:30 pm	Board Meeting

* tentative times; agenda is subject to change

Exhibit Contract Rules and Regulations

Contract: The Rules and Regulations become binding upon acceptance of this contract between the applicant, inclusive of employees and agents, and the Illinois Academy of Family Physicians (IAFP).

Use of Exhibit Space: No exhibitor may assign or sublet any portion of their exhibit space to another exhibitor without the permission of IAFP. The rights and privileges of any exhibitor shall not be infringed upon by another. Interviews, demonstrations, distribution of literature or samples or discussions, etc. must be made from the exhibitor's table area. Canvassing outside the booth is forbidden. Exhibits are located in a designated area, separate from the education session rooms.

Rules for Exhibits: a) No combustible materials may be used in the exhibits and all exhibits must conform to Fire Department Regulations. b) Nothing is to be tacked, nailed, screwed or otherwise affixed to the columns, walls, floors, furniture or other properties of the building. (c) It is the responsibility of the exhibitor to install, or make arrangements to install, the exhibit before the published start of the exhibit hours and to dismantle and remove the exhibit immediately after the published close of the exhibit

hours. (d) Any property shipped to or from the exhibit hall for display at the IAFP's clinical meetings is the sole risk and responsibility of the exhibitor. (e) Exhibits must be staffed at all times during exhibit hours or notify IAFP contact. (f) No objectionable lights or noises will be allowed in any exhibitor's space. IAFP reserves the right to remove any objectionable equipment or exhibitor. (g) The sides of a exhibit space may be no higher than three (3) feet so that all vendors are in view. The decision of an IAFP representative regarding this rule is final. h) Exhibitors acknowledge and consent to exhibit hall photos, recordings and news releases. i) IAFP reserves the right, without notice, to modify the meeting agenda, hours of exhibition and location of exhibitors should circumstance warrant.

Cancellation of Meeting: Should any situation arise that is beyond the control of the IAFP that prevents the opening of a meeting, the holding of a meeting and/or the exhibit portion, the IAFP will not be liable for any expenses or losses incurred by the exhibitor.

Assignment: Space assignments will be made on a first come, first served basis, includes one 6' draped table and 2 chairs. The Academy reserves the right to make changes in assignments at any time. Exhibitors are allowed up to two representatives per booth.

Exhibitor Fees and Terms: An exhibitor application must be accompanied by full payment. Payment must be received in full 30 days prior to the start of the meeting.

Exhibitor Agreement: Exhibitor agrees to occupy space unless previous arrangements are made in writing with the IAFP, space not occupied by the exhibiting company 30 minutes prior to show opening may be forfeited without refund to the exhibitor, and the space may be resold or used by the Academy.

Signage: Signs and banners must contain content that is appropriate and professional. The IAFP reserves the right to require any exhibitor to remove signs or banners that it deems inappropriate or unprofessional.

Cancellation Policy: Exhibit space that has been assigned and promotional support that has been confirmed by

Illinois Academy of Family Physicians may be canceled by written notice to Desma Rozovics at drozovics@iafp.com. If notice of cancellation is received:

- More than 30 Days prior to Event Start Date: Supporter forfeits 50% of total cost for sponsorship/exhibit space assigned.
- 30 Days before/and up until Event Start Date: Supporter forfeits 100% of total cost for sponsorship/exhibit space assigned.

Supporter will still receive written and online promotion as providing conference support

NOTE: It is the exhibitor's responsibility to cancel all other arrangements made in connection with exhibiting, including hotel reservations, requests for the services of official vendors, or any other contracted services associated with the Conference.

Contact Desma at drozovics@iafp.com or 312-301-6232 for more information