



2024 IAFP Annual Meeting Prospectus



2024 Illinois Academy of Family Physicians Annual Meeting November 9th, 2024 Northern Illinois University Conference Center Naperville, IL

Date: Friday - Saturday, Nov 9th, 2024

Location:
Northern Illinois University Conference Center
1120 E. Diehl Rd. Naperville, IL

Attendees: 150-250 Illinois family medicine physician leaders

4 ½ hours of exhibit/networking time

Illinois Family Medicine: Where Health Is Primary

The **Illinois Academy of Family Physicians** is a 5000+ member professional medical society dedicated to maintaining high standards of family practice in medicine and surgery. The IAFP is a constituent chapter of the AAFP, the largest medical specialty association in the country.

Benefits of Supporting and Attending

The IAFP Annual Meeting offers networking with Illinois' family medicine physician leaders in a relaxed and welcoming setting. Here are just a few benefits:

- Interact face-to-face with influential decision makers in Primary Care medicine
- Build visibility for your company in a competitive marketplace
- Expand your prospects, strengthen existing customer relationships, generate leads

Networking, Collaborating and Fun

The IAFP Annual Meeting attracts Family Medicine physicians, (as well as faculty, resident physicians, and medical students) from across the State. The networking activities will help to make an impact in patient care by advancing an understanding of both clinical and non-clinical elements in practicing medicine, provide avenues and resources for supporting underserved populations as well as highlight the many conditions and issues managed in Primary Care.

Illinois Academy of Family Physicians 2024 Annual Meeting Exhibitor Support Level and Benefits

\$2500 Gold Level Supporter includes:

- Exhibit space at the IAFP Annual Meeting
- Click-through logo (link to your website) from IAFP Annual Meeting webpage
- Logo in meeting marketing, with link to your website in digital channels
- Welcome Bag Insert (provide 150 copies for placement in attendee bags)
- Acknowledgement (visual recognition) on continuous looping slide show
- Written Recognition as a Gold Supporter- company name listed on onsite signage
- Post event “Thank You” e-blast recognition
- Recognition in pre-event e-communication marketing

\$1000 Silver level Supporter includes:

(no exhibit opportunity offered at this level)

- Click-through logo (link to your website) from IAFP Annual Meeting webpage
- Logo in meeting marketing, with link to your website in digital channels
- Welcome Bag Insert (provide 150 copies for placement in attendee bags)
- Acknowledgement (visual recognition) on continuous looping slide show
- Written Recognition as a Silver Supporter- company name listed on onsite signage
- Post event “Thank You” e-blast recognition
- Recognition in pre-event e-communication marketing

\$500 Bronze Level Supporter includes:

(no exhibit opportunity offered at this level)

- Written Recognition as a Silver Supporter- company name listed on onsite signage
Company name or logo in program collateral (marketing, etc.)
- Promotional material included in attendee packets (provide 150 copies)

Contact Desma at drozovics@iafp.com or 312-301-6232 for more information
Illinois Academy of Family Physicians 2024 Annual Meeting

Tentative Agenda (subject to change)

Saturday November 9, 2024

<i>7:30 - 8:00 am</i>	<i>Registration and Exhibits</i>
<i>8:00 - 9:00 am</i>	<i>Committee & Member Interest Group meetings</i> <ul style="list-style-type: none">• <i>Reproductive Health & Direct Primary Care</i>• <i>Lifestyle Medicine</i>• <i>FPs in FQHCs</i>• <i>Health Equity</i>• <i>Geriatrics</i>
<i>9:00 - 9:15 am</i>	<i>Break with Exhibitors</i>
<i>9:15 - 11:45 am</i>	<i>Essential Evidence</i>
<i>11:45 - 12:00 pm</i>	<i>Break with Exhibitors</i>
<i>12:00 - 1:00 pm</i>	<i>IAFP Welcome & Networking lunch, Exhibits</i>
<i>1:00 - 2:30 pm</i>	<i>Essential Evidence</i>
<i>2:30 - 2:45</i>	<i>Break with Exhibitors</i>
<i>2:45 - 4:15 pm</i>	<i>Annual Business Meeting</i>
<i>4:15 - 5:15 pm</i>	<i>Committee & Member Interest Group meetings</i> <ul style="list-style-type: none">• <i>Physician Wellbeing & CME Committee</i>• <i>Urgent Care</i>• <i>Women in Leadership</i>• <i>Government Relations</i>
<i>5:15 - 7:00pm</i>	<i>Reception to follow, Exhibits</i>

Celebrating Diversity: Our Patients, our Communities and Ourselves

Target Population

Family physicians are uniquely qualified to treat 90% of the conditions patients present, including biological and mental health concerns. Family medicine is the medical specialty which provides continuing, comprehensive health care for the individual and family. This conference offers the opportunity to educate a wide scope of primary care healthcare professionals to effectively coordinate care, promote preventive health and provide a medical home for patients and families.

Improving, Promoting and Enhancing the Future of Family Medicine!

The IAFP Annual Meeting will allow for networking exchange among participants through the many interactive discussions. The IAFP Annual Meeting Celebration will enable physicians collaborate proactively and increase awareness on a variety of primary care topics, thereby strengthening the health care system in Illinois.

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