

HRSA COVID-19 Health Equity Efforts, Rural Programs and Resources

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Rural Health Equity Summit September 18, 2021





HRSA and **IEA** Overview





Health Resources and Services Administration (HRSA)

Overview



Supports more than 90 programs that provide health care to people who are geographically isolated, economically or medically challenged



HRSA does this through grants and cooperative agreements to more than 3,000 awardees, including community and faith-based organizations, colleges and universities, hospitals, state, local, and tribal governments, and private entities



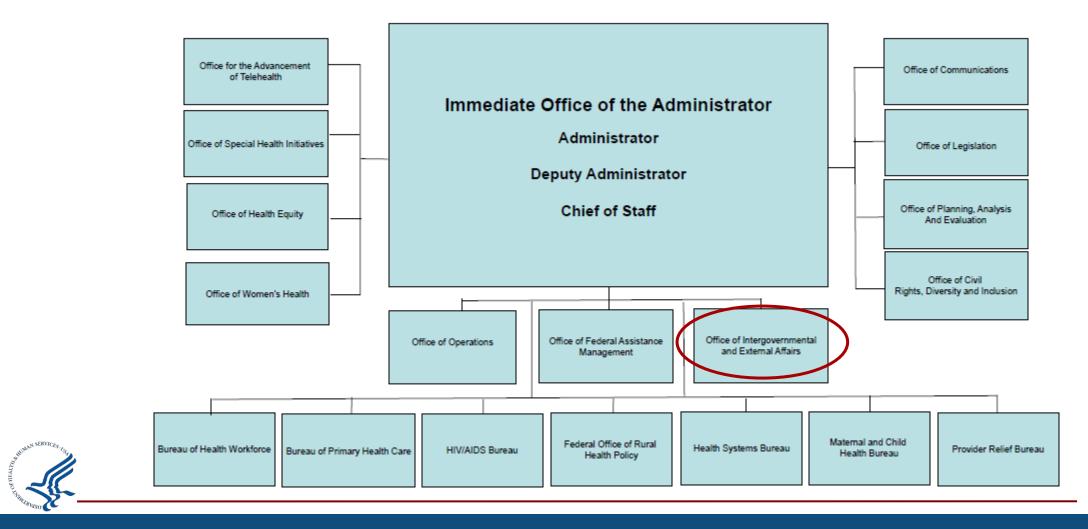
Every year, HRSA programs serve tens of millions of people, including people with HIV/AIDS, pregnant women, mothers and their families, and those otherwise unable to access quality health care





HRSA Organizational Structure

Health Resources and Services Administration





Office of Intergovernmental and External Affairs

Ten Regions - One HRSA

Mission: To provide on-the-ground outreach to increase the reach, impact, and awareness of HRSA programs.







Contact IEA

- When you would like to connect with HRSA or HHS programs
- When you have questions about HRSA or HHS programs, data, policies, or resources
- When you are looking for a new type of partner or resource (including funding opportunities)
- When you would like to share information with HRSA to inform decision making or programming
- When you would like HRSA representation at a meeting or event
- Simply to connect!



https://www.hrsa.gov/about/organization/offices/oiea



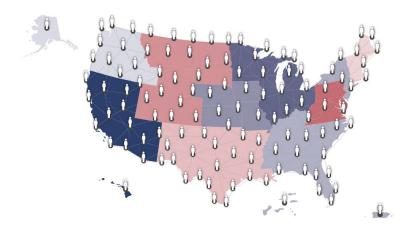


HRSA COVID-19 Health Equity Efforts

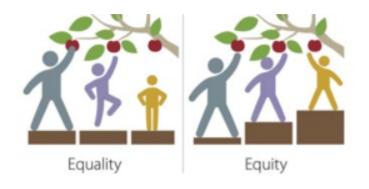




HRSA and Health Equity



HRSA's Mission: To improve health outcomes and achieve health equity through access to quality services, a skilled health workforce, and innovative, high-value programs.



Health Equity: Health Equity is the absence of disparities or avoidable differences among socioeconomic and demographic groups or geographical areas in health status and health outcomes such as disease, disability, or mortality.





Risk for COVID-19 Infection, Hospitalization, and Death by Race/Ethnicity

Rate ratios compared to White, Non-Hispanic persons	American Indian or Alaska Native, Non- Hispanic persons	Asian, Non- Hispanic persons	Black or African American, Non- Hispanic persons	Hispanic or Latino persons
Cases ¹	1.7x	0.7x	1.1x	1.9x
Hospitalization ²	3.4x	1.0x	2.8x	2.8x
Death ³	2.4x	1.0x	2.0x	2.3x

¹ Data Source: Data reported by state and territorial jurisdictions (accessed July 9, 2021). Numbers are ratios of age-adjusted rates standardized to the 2019 U.S. intercensal population estimate. Calculations use only the 63% of case reports that have race and ethnicity; this can result in inaccurate estimates of the relative risk among groups.

³ Data source: National Center for Health Statistics (NCHS) <u>provisional death counts</u> (data through July 3, 2021). Numbers are ratios of age-adjusted rates standardized to the 2019 U.S. intercensal population estimate.



² Data source: <u>COVID-NET</u> (March 1, 2020 through June 26, 2021). Numbers are ratios of age-adjusted rates standardized to the 2019 US standard COVID-NET catchment population.

HRSA COVID-19 Health Equity Efforts



HRSA Health Centers

- Community-based and patient-directed organizations that deliver affordable, accessible, quality, and cost-effective primary health care to nearly 29 million patients each year
- Over 91% of health center patients are individuals or families living at or below 200% of the Federal Poverty Guidelines and nearly 63% are racial/ethnic minorities.



Health Center COVID-19 Vaccine Program

- Provides a direct supply of COVID-19 vaccines to health centers who serve hard-to-reach and disproportionately affected populations
- Approximately 75% of those who have received a vaccine through the program are racial or ethnic minorities





HRSA Health Centers COVID-19 Testing and Vaccination Efforts

State	Number of Patients Tested	Total Vaccinations (All Sources)	Percent of Vaccination Among Racial and Ethnic Minority Patients
Illinois	621,534	575,364	84.5%
Missouri	220,517	247,856	32.8%

^{*}Data as of September 14, 2021







HRSA COVID-19 Health Equity Efforts



Community-Based Workforce for COVID-19 Vaccine Outreach Program

- Establishes, expands, and sustains community-based efforts to mobilize community outreach workers, community health workers, patient navigators, social support specialists and others to increase vaccinations
- Award recipients serve as trusted voices in local communities, sharing information about vaccines, building vaccine confidence, and addressing barriers to vaccination
- Recipients are working with underserved communities in all 50 states, including in **rural**, African American, Latino, Asian/Pacific Islander, and Tribal communities

Illinois and Missouri Grantees

- Phase 1: Partner in Health (IL), St. Louis University (MO)
- Phase 2:
 - IL: Alianza Las Americas, ASI, Inc., Heartland Alliance Health, Latino Alzheimers and Memory Disorders Alliance, Saint Anthony Hospital, Sinai Health System
 - MO: Missouri Bootheel Regional Consortium (MO), St. Louis University (MO)

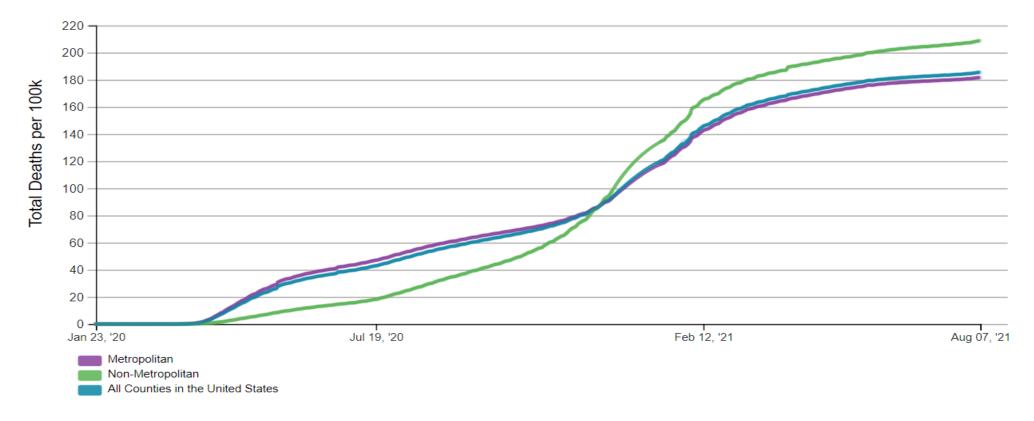




COVID-19 Cumulative Death Rate

(Metro vs. Non-Metro Counties)

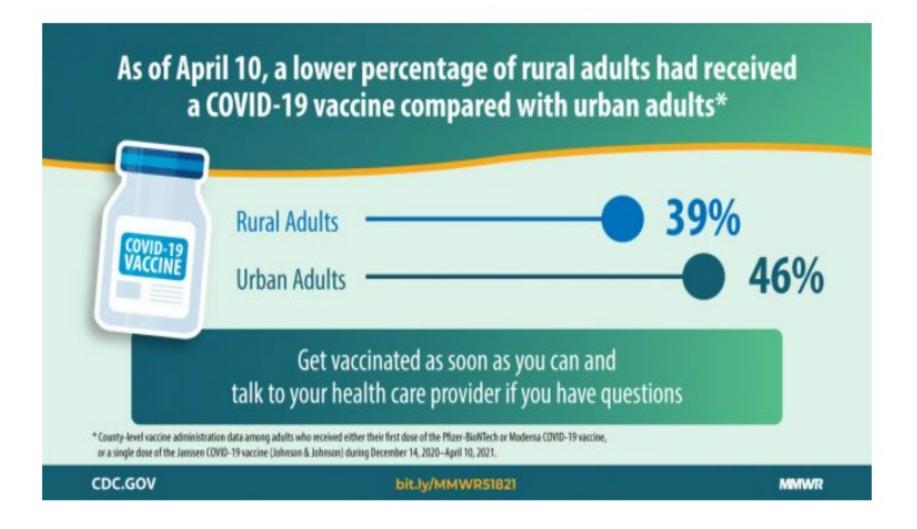
COVID-19 Cumulative Death Rate per 100,000 Population in United States, by Metro vs. Non-Metro







Disparities in COVID-19 Vaccination Coverage Between Urban and Rural Counties







HRSA COVID-19 Health Equity Efforts



Expanding COVID-19 Response in Rural Communities through Rural Health Clinics (RHCs)

- Strengthen vaccine allocation and confidence as well as expand COVID-19 testing and mitigation in rural and underserved communities through RHCs
 - Rural Health Clinic COVID-19 Testing and Mitigation (RHCCTM) Program
 - Rural Health Clinic Vaccine Distribution (RHCVD) Program
 - Rural Health Clinic Vaccine Confidence (RHCVC) Program







HRSA COVID-19 Health Equity Efforts





COVID-19 Uninsured Program

- Provides claims reimbursement to health care providers for testing, treatment, and vaccine administration for uninsured individuals
 - As of September 13, 2021, over **2,765 providers** in **Missouri and Illinois** have received over **\$831.1 million** in reimbursements for testing and treatment for uninsured population
 - Testing: \$675,076,755 | Treatment: \$156,100,917
- Over 15 million claims have been paid to health care providers nationally for administering COVID-19 vaccines to uninsured individuals

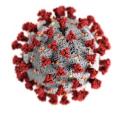
COVID-19 Coverage Assistance Fund

Covers the costs of administering COVID-19 vaccines to underinsured patients





HRSA COVID-19 Funding in Illinois



COVID-19 Award: \$5.26 Billion



Provider Relief Fund: \$5.93 Billion



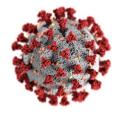
RHC Testing Fund: \$14.29 Million



Uninsured Relief Fund: \$667.27 Million



HRSA COVID-19 Funding in Missouri



COVID-19 Award: \$2.58 Billion



Provider Relief Fund: \$2.33 Billion



RHC Testing Fund: \$15.04 Million



Uninsured Relief Fund: \$259.56 Million





Additional Funding



\$25.5 billion in new funding

- \$17 billion for Provider Relief Fund Phase 4 payments for a broad range of providers who can document revenue loss and expenses associated with the pandemic
- \$8.5 billion from the American Rescue Plan for providers who serve rural Medicaid, CHIP, or Medicare patients



- Providers will apply for both programs with a single application
- Application portal opens on Wednesday, September 29
- For more information:
 - **HHS Press Release**: https://www.hhs.gov/about/news/2021/09/10/hhs-announces-the-availability-of-25-point-5-billion-in-covid-19-provider-funding.html
 - Provider Relief Fund Phase 3: Payment Calculation Methodology
 - Information on the Application Process and Eligibility Requirements
 - PRF Reporting Requirements







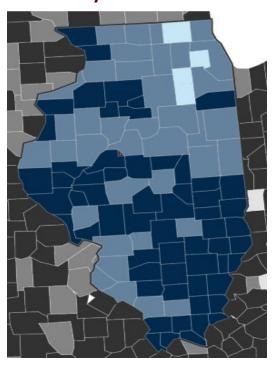
Health Workforce



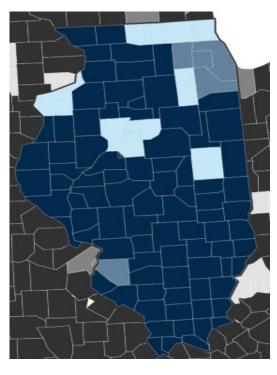


Health Professional Shortage Areas in Illinois

Primary Care

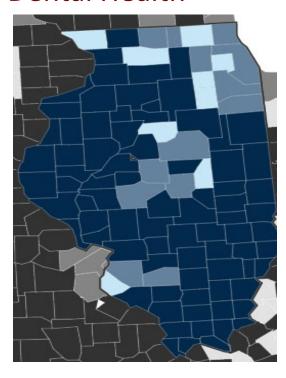


Mental Health



None of county is shortage area Part of county is shortage area Shortage area

Dental Health



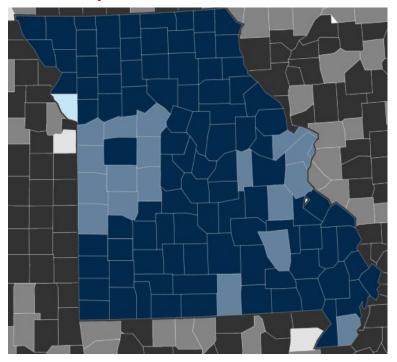






Health Professional Shortage Areas in Missouri

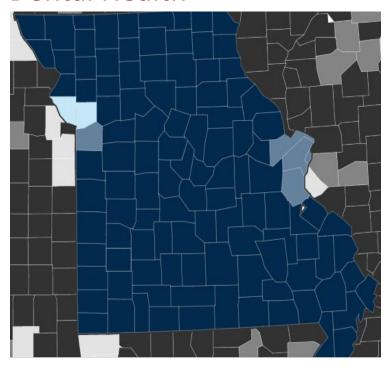
Primary Care



Mental Health



Dental Health



None of county is shortage area

Part of county is shortage area Whole county is shortage area



Rural Health Information Hub using data from Data. HRSA.gov / July 2021



National Health Service Corps and Nurse Corps



- Supports scholarships and loan repayments for more than 17,700 clinicians in exchange for service in high-need areas.
- National Health Service Corps (NHSC)
 currently supports primary care medical,
 dental, and behavioral health providers
 (including substance use disorder disciplines),
 and health professions students.



- **Nurse Corps** currently supports licensed registered nurses, nursing students, and nurse faculty.
- NHSC and Nurse Corps clinicians provide care to more than 18 million people nationwide in rural and other high need areas.



CURRENT AND FORTHCOMING

Aug 31-Nov 4, 2021

- NHSC Students to Service LRP Late 2021
- NHSC Loan Repayment Program (LPR)
- NHSC Substance Use Disorder
 Workforce LRP
- NHSC Rural Community LRP
- Nurse Corps LRP

https://bhw.hrsa.gov/





Health Workforce Connector

Connecting Skilled Health Professionals to Communities In Need









COVID-19 and Provider Burnout



Rates of burnout



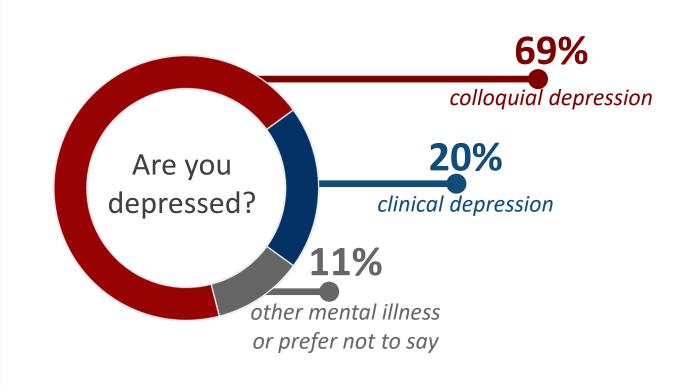
35-54%

in 2019

VS.

76%

in Sept 2020





Physician Burnout & Moral Injury: The Hidden Health Care Crisis (Infographic) https://nihcm.org/publications/physician-burnout-suicide-the-hidden-health-care-crisis



Workforce Resilience



\$103 million from the **American Rescue Plan** to specifically address provider wellness and resilience



PROGRAMS: CLOSING SEPTEMBER 20

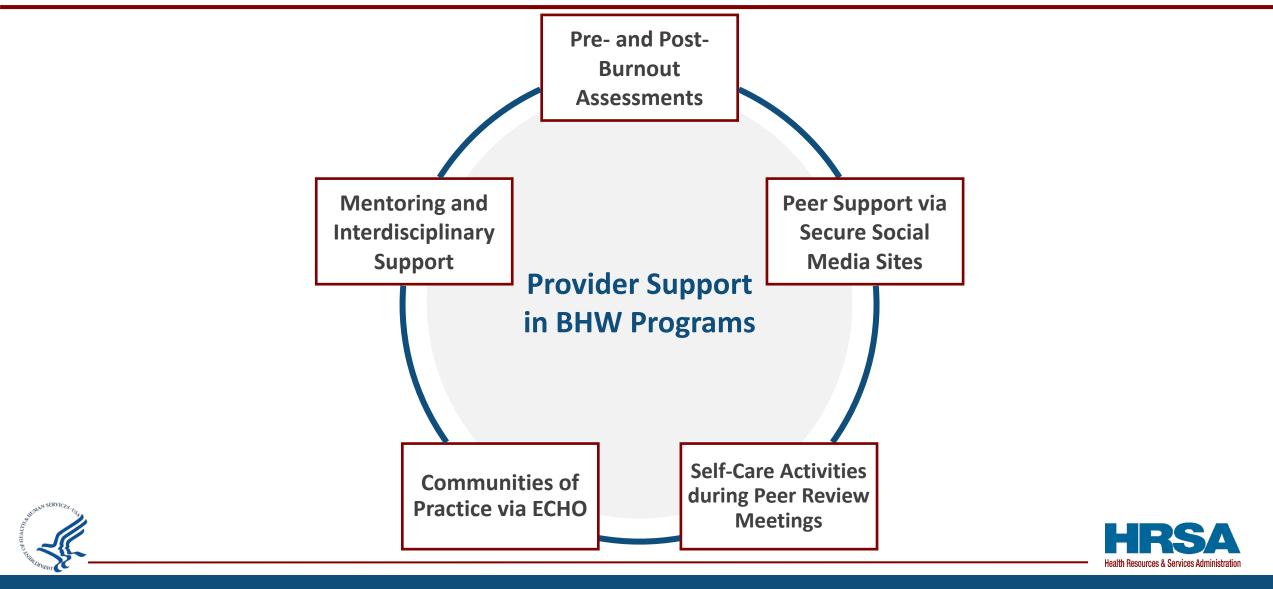
- Workforce Resiliency Training
- Promoting Health Workforce Provider Resilience and Wellness
- Workforce Resiliency Technical Assistance Center







Provider Wellness Program Models



Provider Wellness Examples -

Primary Care Training and Enhancement Program



Instructional materials in self-management



Course time to develop and implement self-care plans



Wellness retreat on burnout and resilience





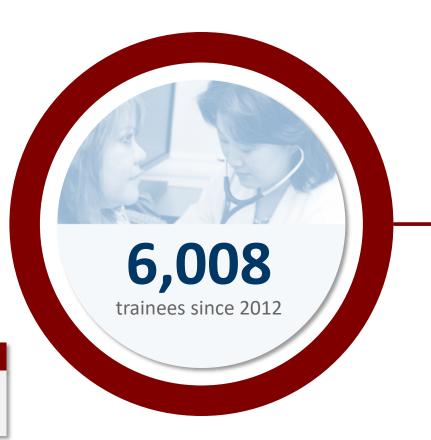
Teaching Health Center Graduate Medical Education

THE THCGME PROGRAM

supports primary care medical and dental residency programs at community-based sites.

FY 2021

THCGME BASE AMERICAN RESCUE PLAN \$126.5 M + \$330 M



AY 2019-2020		1
Residents trained in primary care settings	99%+	
Residents trained in rural and/or medically underserved communities	93%	
Training sites in medically underserved communities	59%	
Family medicine residencies	64%	
Plan to practice in primary care	60%	





American Rescue Plan: Teaching Health Centers





Closed August 30

- Teaching Health Center Planning and Development Program [50]
- Teaching Health Center Planning and Development Technical Assistance [1]

Closing September 21

 Teaching Health Center Graduate Medical Education New and Expanded Residency Program [85]



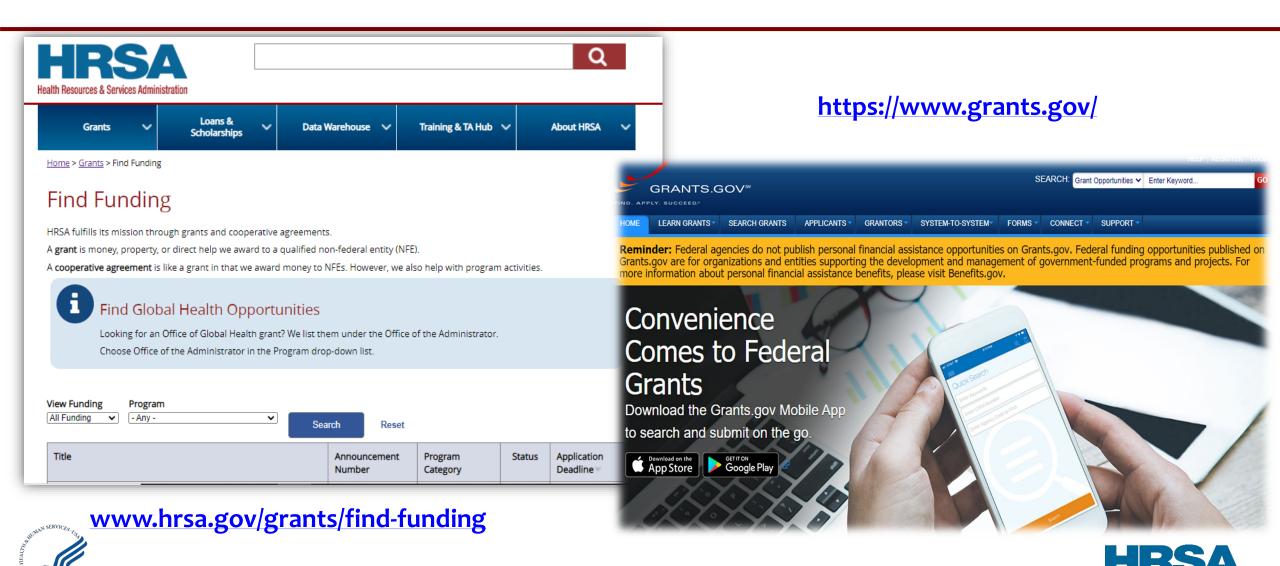








HRSA Grants

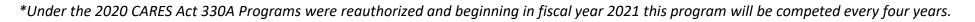


Funding Opportunities

Forecast

Opportunity Title	FY 2022	FY 2023	FY 2024
Rural Health Network Development*		NOFO Available Summer 2022 Project Period Start 7/1/2023	
Rural Health Network Development Planning	NOFO Available Fall 2021 Project Period Start 7/1/2022	NOFO Available Summer 2022 Project Period Start 7/1/2023	NOFO Available Summer 2023 Project Period Start 7/1/2024
Small Health Care Provider Quality Improvement*	NOFO Available Fall 2021 Project Period Start 8/1/2022		
Delta States Rural Development Network*		NOFO Available Summer 2022 Project Period Start 8/1/2023	







Funding Opportunities

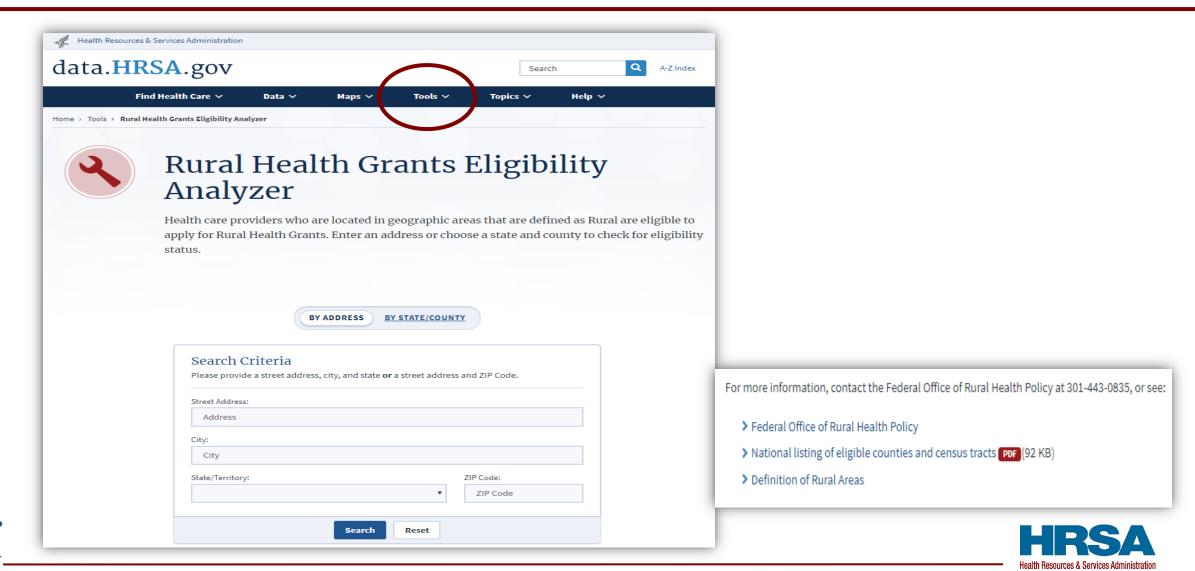
Forecast

Opportunity Title	FY 2022	
Rural Communities Opioid Response Program-Implementation	NOFO Available Est. Post Date: 11/18/21 Project Period Start 9/1/2022	
Rural Communities Opioid Response Program-Technical Assistance	NOFO Available Est. Post Date: 12/08/21 Project Period Start 9/1/2022	
Rural Communities Opioid Response Program-Psychostimulant Support	NOFO Available Est. Post Date: 01/12/2022 Project Period Start 9/1/2022	
Rural Communities Opioid Response Program-Mental and Behavioral Health	NOFO Available Est. Post Date: 12/17/2021 Project Period Start 9/1/2022	
Rural Residency Planning and Development Program	NOFO Available Est. Post Date: 10/19/2021 Project Period Start 8/1/2022	





Rural Health Grants Eligibility Analyzer











Center for Optimizing Rural Health

- Works with hospitals, communities, partners, and other stakeholders to design and implement evidence-based, unique, and sustainable solutions to remove the barriers that prevent many communities from accessing quality health care
- Three types of support: on-site, remote facilitated assistance, and self-directed access to best practices, resources and tools
 - **Vulnerable Rural Hospitals Assistance Program:** Provides targeted in-depth assistance to vulnerable rural hospitals within communities struggling to maintain health care services. (yearly cohorts serving 5 hospitals onsite and 25 virtually)
- Website: https://optimizingruralhealth.org







National Rural Health Resource Center

 Provides technical assistance, information, tools and resources for the improvement of rural health care

- Focuses on five core areas:
 - Transition to Value and Population Health
 - Collaboration and Partnership
 - Performance Improvement
 - Health Information Technology
 - Workforce
- Example of current projects/programs:
 - Rural Health Care Provider Transition Project: Designed to help strengthen value-based care (VBC) for health care organizations by building recipients' foundation for VBC in efficiency, quality, patient experience, and safety of care
- Website: https://www.ruralcenter.org/







Telehealth Resource Centers (TRCs)

TelehealthResourceCenters.org

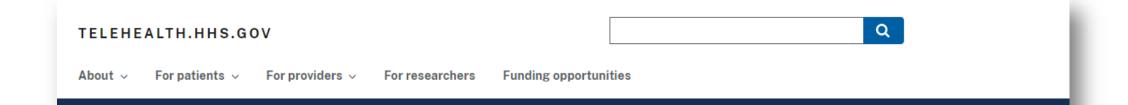








Telehealth.HHS.GOV



Telehealth: Health care from the safety of our homes.

Whether you're a patient looking for medical care, or a doctor who provides it, telehealth keeps us connected — even while social distancing during COVID-19.

Explore telehealth resources and tips for providers and patients.



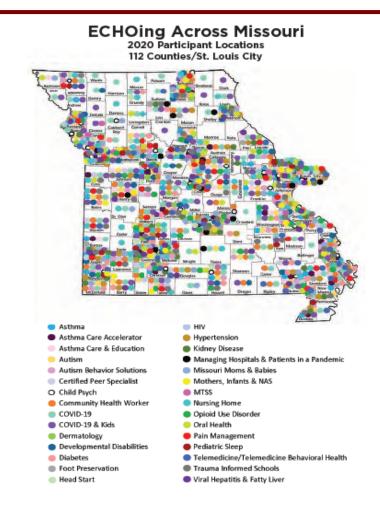




Project ECHO

- Low-cost, high-impact intervention is accomplished by linking inter-disciplinary specialist teams with multiple primary care clinicians through teleECHO™ clinics
- Experts mentor and share their expertise across a virtual network via case-based learning, enabling primary care clinicians to treat patients with complex conditions in their own communities
- Project ECHOs in Your State:
 - Illinois: SIU School of Medicine, ECHO-Chicago
 - **Missouri**: Missouri Telehealth Network







Rural Health Information Hub (RHIhub)

Nation's rural health information source

- Online library
- Funding opportunities
- 50+ topic guides on key rural health issues
- State guides
- Toolkits and model programs
- much more!
- Sign-up for email updates and custom alerts
- Customized assistance
 - By phone: 1.800.270.1898
 - By email: info@ruralhealthinfo.org



www.ruralhealthinfo.org/





Rural Health Research Gateway

- Free online library with access to research from all eleven federally-funded Rural Health Research Centers
- Use the library to find:
 - rural health research products and journal articles
 - information about the research centers
 - information about individual researchers
 - current research center projects
 - much more!



www.ruralhealthresearch.org





Clinician Consultation Center



- Monday-Friday
- 9 am 8 pm EST
- Some weekends/holidays
- All services are FREE!

http://nccc.ucsf.edu/

HIV/AIDS Care Consultation

(800) 933-3413

Perinatal HIV Consultation

(888) 448-8765

Hepatitis C Consultation

(844) 437-4636

Substance Use Consultation

(855) 300-3595

Pre-Exposure/PrEP Consultation

(855) 448-7737

Post-Exposure/PEP Consultation

(888) 448-4911

You may also contact our clinicians online.





Rural Community Opioid Response Programs RCORP-TA Portal

The Portal includes:

- Upcoming Events
- Webinars
- Toolkits
- Videos
- Resource Guides
- Manuals and Briefs
- Trainings
- Funding Opportunities
- Grantee Contacts

https://www.rcorp-ta.org/





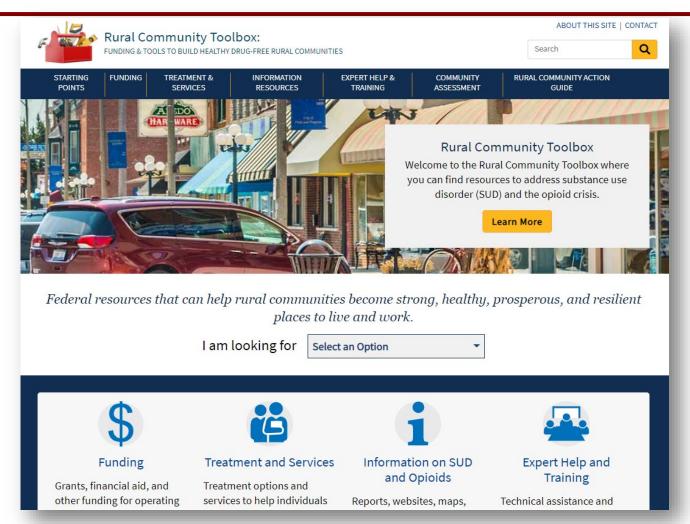


Rural Community Toolbox

The Rural Community Toolbox provides access to:

- Federal funding opportunities
- Cross-sector resources
- Community assessment tools
- Data and mapping tools

https://www.ruralcommunitytoolbox.org







Intimate Partner Violence (IPV) Toolkit

- Step-by-step IPV Toolkit tailored for health centers and other providers
- Use the IPV Toolkit to:
 - build partnerships,
 - adopt evidence-based interventions,
 - promote patient education around IPV, and
 - improve long-term health and safety outcomes for women and their families.
- To learn more: https://ipvhealth.org/

IPV Health Partners

Approximately 1 in 4 U.S. women and 1 in 7 U.S. men experience intimate partner violence (IPV) within their life. The health consequences of IPV can be severe. Health centers are in a unique position to help.

Using ipvhealthpartners.org, health centers can



Improve how they identify and respond to IPV and promote prevention.



Develop partnerships with local domestic violence programs to address the health needs of clients and connect them to health centers.

A virtual step-by-step toolkit to address intimate partner violence ipvhealthpartners.org

- © Build partnerships
- 2 Prepare your practice
- 3 Adopt the evidencebased intervention
- Train providers and all staff
- ⑤ Evaluate and sustain your progress

The information on this handout is sourced from ip-vhealthpartners org. The U.S. Department of Health and Human Services. Health Resources and Services Administration and the Administration for Children and Families (Grant #90EV0414) funded this project in collaboration with Futures Without Violence





HRSA Technical Assistance Hub

Home > HRSA Training and Technical Assistance Hub

HRSA Training and Technical Assistance Hub

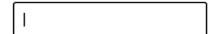
HRSA funds a variety of grantees and providers through its Bureaus and Offices. Each Bureau and Office funds training and technical assistance so grantees can maximize their impact. Nongrantees (organizations and providers) who serve similar populations may also find these helpful.

The Hub centralizes and extends the reach of HRSA's training and technical assistance resources. It can also further the impact of our grantees and non-grantees.

We organize resources by topic. We may list some under multiple topics.

We welcome your feedback. Tell us what you like and how we can improve the Hub.

Search the Resource Library



Search

https://www.hrsa.gov/library/index.html

Browse by Topic

Behavioral Health (17)

Care Teams (33)

Child and Adolescent Health (28)

Chronic and Infectious Diseases (10)

Financing (11)

Health Information Technology (9)

HIV/AIDS (5)

Maternal Health (11)

Older Adult Health (1)

Oral Health (10)

Performance Measurement & Quality

Improvement (23)

Research (18)

Rural Health (29)

Social Determinants of Health (25)

Telehealth (5)

Training Centers (19)

Workforce (45)

Browse by Bureau/Office





HHS COVID-19 Public Education Campaign







We Can Do This

HHS COVID-19 Public Education Campaign

- National initiative working hand-in-hand with trusted leaders and community organizations to continue to build confidence in COVID-19 vaccines and get more people vaccinated
- Offers tailored resources and toolkits for stakeholders to use to provide COVID-19 vaccine information to at-risk populations
- Vaccine Hesitancy Map
 Explore vaccine hesitancy estimates by county
- https://wecandothis.hhs.gov/





Join the COVID-19 Community Corps

- You can help beat COVID-19 by encouraging friends, family, and your community to get vaccinated
- Receive tips, tools, and resources to share For example:
 - Vaccine Confidence Presentation for Latino Audiences
 - Immunity in Our Community Podcast
- Regular email updates with the latest vaccine news and resources to share
- Social media content to share with your followers
- To join: https://wecandothis.hhs.gov/covidcommunitycorps







COVID-19 and Heath Equity



- <u>Coronavirus (COVID-19) Resources for Community-Based Workforce Outreach Awardees</u>: This HRSA resource page includes vaccine information, toolkits, tailored resources, and recent COVID-19 data sources.
- The **National Forum on COVID-19 Vaccine** has a variety of materials and resources supporting equitable vaccine engagement and community-based partnerships, including information on:
 - <u>Equitable Vaccine Implementation</u>
 - Engaging Community-Based Organizations to be Vaccination Partners
 - Increasing Vaccine Confidence through Communication and Community Engagement
- COVID-19 Vaccine Confidence Tools and Technical Assistance
- CDC Communication Resources
- <u>C2C COVID-19 Resources</u>: CMS OMH developed resources on COVID-19 and health coverage available in eight languages
- <u>COVID-19 Vaccine Communication Toolkit for Rural Communities</u>: Easy access to customizable communication templates that include print ads, poster, brochure, social media posts, and an online resource guide.
- Health Equity During COVID-19: Top Strategies for an Equity-Focused Recovery Strategy
- Johns Hopkins Center for Health Security Equity in Vaccination: A Plan to Work with Communities
- OMH Advancing the Response to COVID-19: Sharing Promising Programs and Practices for Racial and Ethnic Minority Populations

Contact Information

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Web: Visit IEA's Website

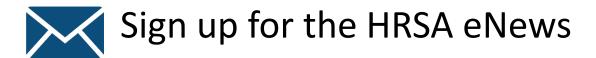




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www.HRSA.gov



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