

# Spring into Action

Virtually Possible Advocacy training

Happy Cinco de Mayo to those who are celebrating!

# Accreditation and Disclosure

## **Accreditation:**

The Illinois Academy of Family Physicians (IAFP) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

## **Credit Designation:**

Prescribed - Application for CME credit has been filed with the American Academy of Family Physicians.  
Determination of credit is pending

## **Faculty Disclosure Statement**

The Illinois Academy of Family Physicians adheres to the conflict of interest policy of the ACCME and the AMA. It is the policy of Illinois AFP to ensure balance, independence, objectivity, and scientific rigor in all its educational activities. All individuals in a position to control the content in our programs are expected to disclose any relationships they may have with commercial companies whose products or Services may be mentioned so that participants may evaluate the objectivity of the presentations. In addition, any discussion of off-label, experimental, or investigational use of drugs or devices will be disclosed by the faculty. Only those participants who have no conflict of interest or who agree to an identified resolution process prior to their participation were involved in the CME activity.

## **Speaker & Faculty Disclosures**

Ginnie Flynn, Asim Jaffer, MD, FAAFP, MBA, Gordana Krkic, CAE, and Brian Wojcicki, JD, disclosed no relevant financial relationship or interest with a proprietary entity producing, marketing, reselling or distributing health care goods or services..

*This program does not include any discussion or demonstration of any pharmaceuticals or medical devices that are not approved by the Food and Drug Administration (FDA) or that are considered "off-label."*



# Learning Objectives

- Bring together IAFP members and leaders to learn about the state legislative experiences and how family physicians can be active participants in the process.
- Highlight legislative leaders and sponsors of the most relevant health policy under current consideration in the 2021 legislative session.
- Prepare members to directly meet with lawmakers and agency staff.
- Allow members to discuss how best to advocate for family medicine and their patients.
- Educate members on the legislative process.

# Agenda

- Introductions
- Lobbying 101 and Legislative Perspectives
- Your Role as an Advocate
- Greetings from Legislators
- Social Media
- Issue Briefings on Pending Legislation
- Wrap up and next steps for all of us

## Conveying Family Medicine's Impact

- About 7% of the population received care in a hospital compared to roughly 60% of the population who received care from a family physician.
- As constituents, family physicians need to address this discrepancy with their elected officials.

# Scope of Legislative Advocacy

Government relations advocacy at the Illinois state capitol building for the Illinois Academy of Family Physicians requires vigilant tracking of legislation and regulatory activity on a variety of policy areas, including but not limited to:

- Scope of Practice
- Telehealth Services
- Medicare & Medicaid
- Preventive Care & Medical Screenings
- Controlled Substances & Opioids
- Immunizations & Vaccines
- Workforce Development
- Public Health
- Rural Health
- Tobacco

*"It's hard to be against family physicians: you stand for everything we should believe in."*

*State Legislator*



YOU are the  
resource!  
Constituents  
make the best  
Lobbyists

## EDUCATE

- Establish yourself as a reliable and credible source of information
- Convey your position transparently
- Be an honest broker of information
- Deliver what you promise

## FOCUS ON THEM

- Know their priorities
- Visit their website
- Volunteer for their campaign
- Contribute to their campaign
- Attend events/Stop in their office



The Advocate  
lives in all of us

## Smoke Free Illinois advocacy



## SFA Signed into Law!



The Advocate  
lives in all of us

Eric Sullivan – U of Chicago



SIA 2019 in Springfield



The Advocate  
lives in all of us

Tabatha Wells, MD  
Reproductive Health Champion



Deborah Edberg, MD  
Testifying on Capitol Hill





The Advocate  
lives in all of us

Ellen Brull, MD  
AAFP FamMed PAC Board  
member



Spring into Action attendee



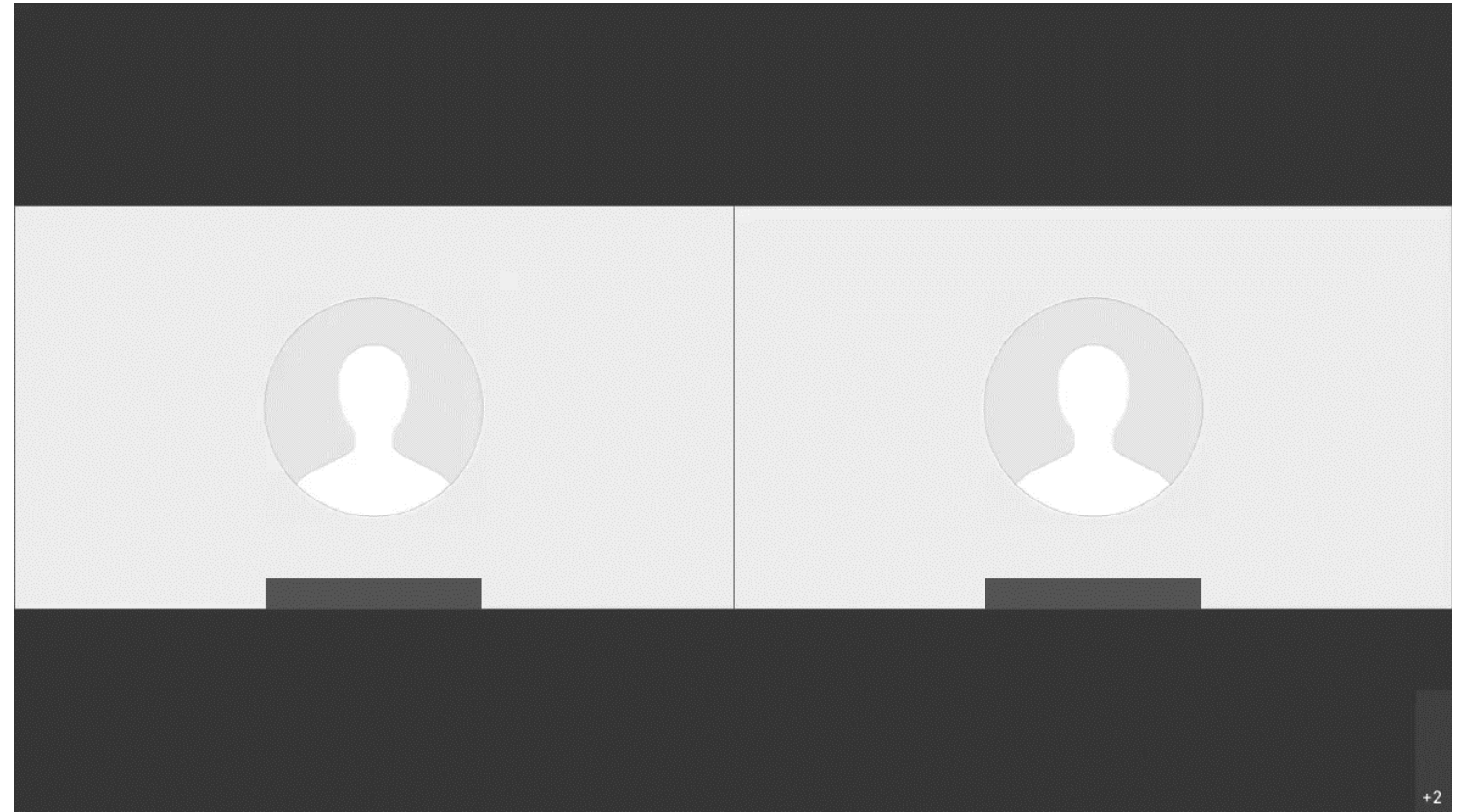


| WHAT IS IT?  | HOW DOES IT WORK?  | WHY SHOULD I JOIN?  |
|--|--|---|
| <p>The Family Medicine Political Action Committee (FamMedPAC) is a political committee established by the American Academy of Family Physicians to support federal elected officials and candidates for elected office.</p> <p>FamMedPAC is non-partisan and focuses on legislators who understand the value of family medicine and the diverse community's family physicians serve.</p> | <p>FamMedPAC pools the voluntary donations from AAFP members and uses those funds to make contributions to elected officials and candidates who understand the important role that family physicians play in the delivery of healthcare to patients nationwide. FamMedPAC is operated pursuant to federal campaign finance law and is directed by the FamMedPAC Board.</p> | <p>FamMedPAC empowers family physicians to help support the election of policymakers whose views on important public policy issues are consistent with AAFP legislative priorities. By supporting FamMedPAC, you can help make our voice heard on behalf of the family medicine, patients, and the communities we serve across the country.</p> |

[Contribute](#) to FamMedPAC

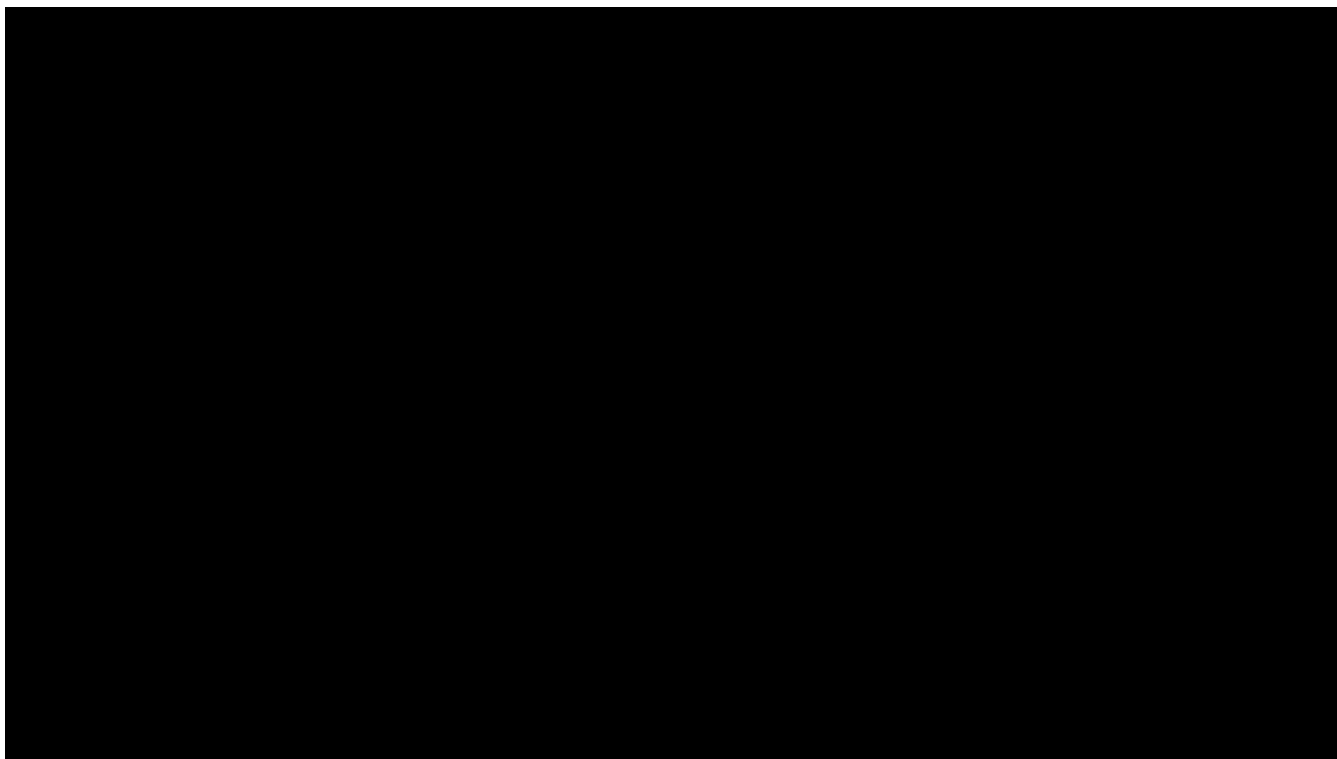


# FamMed PAC Video



# Legislators' Greetings

Rep.  
LaShawn  
Ford





# Social Media

Ginnie Flynn

## Advocacy Resources

- [State Fact Sheets: The Importance of Family Medicine](#)
- [AAFP State Advocacy: Backgrounders](#)
- [State Government \(iafp.com\)](#)
- [IAFP Legislative Tracking \(ilcapitolgroup.com\)](#)

# Issue Briefings on Pending Legislation

- **Support HB 347** (with Senate Amendment 1) Improve Immunization Data & Reimbursement Rates for Children in Illinois
- **Support HB3498 Protect Access to Telehealth.** [Fact Sheet](#) and [Press Release](#) from the [Coalition to Protect Telehealth](#)
- **Prior Authorization** IAFP is part of the [Your Care Can't Wait Coalition](#), a group of healthcare and patient advocacy organizations that support the Prior Authorization Reform Act. The comprehensive, bipartisan bills, [House Bill 711](#) and [SB 177](#), address patient and physician concerns about the delays caused by the prior authorization processes used by state-regulated health insurance plans.

## Wrap up and next steps

- Set up a meeting with your state senator and/or state representative. Connect with Gordana Krkic, CAE for assistance [gkrkic@iafp.com](mailto:gkrkic@iafp.com). You will also be asked in the evaluation if you wish to do so – answer yes!
- Fill out your online evaluation and claim CME credit <https://www.surveymonkey.com/r/JWDNYZC>
- **THANK YOU** for being involved in IAFP and taking steps to learn about advocacy and your impact!

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